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## **Ngai Hing Hong Company Limited**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 1047)**

*Website: <https://www.nhh.com.hk>*

### **PROFIT ALERT - REDUCTION IN LOSS**

This announcement is made by the Company pursuant to Inside Information Provisions under Part XIVA of the SFO and Rule 13.09(2)(a) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that, based on the preliminary assessment of the Group's unaudited management accounts for the six months ended 31st December 2024 and information currently available to the Board, the Group expects to record a loss attributable to the equity holders of the Company of not more than HK\$7,200,000 for the six months ended 31st December 2024, as compared to a loss attributable to the equity holders of the Company of HK\$18,412,000 for the six months ended 31st December 2023.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Ngai Hing Hong Company Limited (the "Company" and together with its subsidiaries, the "Group") pursuant to Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "SFO") and Rule 13.09(2)(a) of the Listing Rules.

The Board of Directors (the "Board") of the Company wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that, based on the preliminary assessment of the Group's unaudited management accounts for the six months ended 31st December 2024 (the "Current Period") and information currently available to the Board, the Group expects to record a loss attributable to the equity holders of the Company of not more than HK\$7,200,000 for the Current Period as compared to loss attributable to the equity holders of the Company of HK\$18,412,000 for the six months ended 31st December 2023. As such, the Group also expects to record an operating profit of not less than HK\$12,000,000 for the Current Period, as compared to

an operating loss of HK\$3,523,000 for the six months ended 31st December 2023. During the Current Period, the global political and economic landscape remained tense, the foreign exchange market was volatile, the Fed rate cuts fell short of expectations, and the price of plastic materials hovered at a low level. However, the Group records a reduction in loss as a result of an increase in sales volume, turnover and gross profit margin, which is mainly attributable to (i) enhancing its operational and revenue efficiency by implementing prudent strategies; (ii) optimising its product portfolio; and (iii) capturing market opportunities effectively.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited management accounts of the Group for the Current Period and information currently available and such information has not been audited or reviewed by the Company's auditor. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Current Period which is expected to be issued on 27th February 2025.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Ngai Hing Hong Company Limited**  
**HUI Sai Chung**  
*Chairman*

Hong Kong, 20th February 2025

*As at the date of this announcement, the Board of Directors comprises six Executive Directors, namely Mr. HUI Sai Chung (Chairman), Mr. HUI Kwok Kwong, Mr. NG Chi Ming, Mr. HUI Yan Kuen, Mr. HUI Man Wai and Mr. HUI Yan Lung, Geoffrey and three Independent Non-executive Directors, namely Mr. CHING Yu Lung, Mr. YU Chi Kwong and Ms. LIU Sau Lai.*