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Ngai Hing Hong Company Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 1047)

Website: <http://www.nhh.com.hk>

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Listing Rules and Part XIVA of the SFO.

The Board of the Company wishes to inform the shareholders of the Company and potential investors that it is expected the profit attributable to the shareholders of the Company for the year ended 30th June 2014 of the Group may decrease by more than 50% as compared to the same period of last year.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”).

The Board of Directors (“the Board”) of Ngai Hing Hong Company Limited (the “Company”) wishes to inform the shareholders of the Company and potential investors that it is expected the profit attributable to the shareholders of the Company for the year ended 30th June 2014 of the Company and its subsidiaries (collectively the “Group”) may decrease by more than 50% as compared to the same period of last year.

The Board considers that the expected decrease in the profit attributable to the shareholders of the Company for the year ended 30th June 2014 of the Group may decrease by more than 50% as compared to the same period of last year was mainly attributable to the combined effect of (1) the reduction in turnover caused by the Group’s intention to concentrate its sales efforts on more profitable products, which has been partly offset by the improvement in the overall gross profit margins; (2) the increase in operating expenses especially the increase in employee benefit

expenses; and (3) the decrease in the net amount of other gains which is mainly comprised of fair value gains on investment properties and unrealised losses on forward foreign exchange contracts.

As the Company is still in the process of finalising the annual results for the year ended 30th June 2014, information contained in this announcement is only based on the preliminary assessment by the Company's management according to the management accounts of the Group which have not been audited or reviewed by the Company's auditors.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
HUI Sai Chung
Chairman

Hong Kong, 1st August 2014

As at the date of this announcement, the Board of Directors comprises six Executive Directors, namely Mr HUI Sai Chung (Chairman), Mr HUI Kwok Kwong, Dr WONG Chi Ying, Anthony, Mr LAI Kam Wah, Madam LIU Sau Lai and Mr NG Chi Ming and three Independent Non-executive Directors, namely Mr HO Wai Chi, Paul, Mr CHAN Dit Lung and Mr CHING Yu Lung.