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Ngai Hing Hong Company Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 1047)

Website: <http://www.nhh.com.hk>

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The Board of the Company wishes to inform the shareholders of the Company and potential investors that the final results of the Group for the year ended 30th June 2010 are expected to record a profit as compared to a loss for the corresponding year ended 30th June 2009.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The Board of Directors (“the Board”) of Ngai Hing Hong Company Limited (the “Company”) wishes to inform the shareholders of the Company and potential investors that the final results of the Company and its subsidiaries (collectively the “Group”) for the year ended 30th June 2010 are expected to record a profit as compared to a loss for the corresponding year ended 30th June 2009. The profit that is expected to be reported was mainly attributable to the cost of plastic materials which was relatively stable in the year ended 30th June 2010 as compared to the corresponding year ended 30th June 2009 and the increase in demand for plastic materials, colorants, compounded plastic resins and engineering plastic products in the domestic market of the People’s Republic of China.

As the Company is still in the process of finalising the final results for the year ended 30th June 2010, information contained in this announcement is only based on the preliminary assessment by the Company's management according to the management accounts of the Group and the information currently available which have not been audited or reviewed by the Company's auditors.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
HUI Sai Chung
Chairman

Hong Kong, 21st July 2010

As at the date of this announcement, the Board of Directors comprises five Executive Directors, namely Mr HUI Sai Chung (Chairman), Mr HUI Kwok Kwong, Dr WONG Chi Ying, Anthony, Mr LAI Kam Wah and Madam LIU Sau Lai and three Independent Non-executive Directors, namely Mr HO Wai Chi, Paul, Mr CHAN Dit Lung and Mr CHING Yu Lung.